



Enliten is a team of video, media and technology experts who collectively and effectively work toward solving our clients' day-to-day and long-term business challenges

Enliten President

Randy Palubiak, Communication Analyst



Randy has over 30 years of experience in visual communications covering broadcast television, video production, enterprise communications, and satellite and terrestrial-based networking services.

As President and founding partner of Enliten, Randy is the lead communications analyst for the team of Enliten Associates and subject matter experts who provide clients with the guidance and solutions to meet their communication business needs. Through the development of communication strategies and the implementation and integration of emerging video and rich-media communication solutions, Enliten acts as a trusted advisor to corporations, associations, and government agencies nationwide.

Prior to his founding of Enliten, Randy led business development and sales of Business Television (BTV) and Interactive Distance Learning (IDL) networks at Gilat MultiMedia, Inc., AT&T, and Technicolor, formerly Convergent Media Systems. Randy has provided guidance and services to more than 100 major corporations, organizations, and government agencies.

In his career in broadcast television, Randy worked for local television stations affiliated with ABC, CBS, and NBC, as well as KPLR-TV in St. Louis, where he started and managed a video production and satellite services division for Koplars Communications.

Randy earned his Master's Degree in Communications and Bachelor of Science degree in Broadcast Journalism at the University of Missouri. He is on the Board of Directors for the Federal Government Distance Learning Association (FGDLA) and the Southeast Chapter of SSPI and Board of Advisors of Satellite Application Conference and Expo (SATCON). He is a member of the Council of Communication Management (CCM) and Society of Satellite Professionals International (SSPI) and partner to the Communications Media Manager Association (CMTA).

Randy is a recognized speaker and presenter and has co-authored two industry books: *Delivery of Media in the Enterprise* and *The BTV/IP Receiver Guide*.