



Page of Enlitenment

July/August 2003

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Industry News and Information for users of satellite-based business television and interactive distance learning networks.

Ad-Hoc Special Event Videoconferencing (SEV)

This issue of PoE addresses challenges and situations, which are best served by satellite-based ad-hoc Special Event Videoconferencing (SEV). To provide you with a good overview and understanding of what these type of events are, how they work, some of the organizations who use them and how the various technologies are intermixed to provide the widest coverage and best returns, a number of industry service providers have submitted stories and overviews of their experiences, latest events and customer case studies.

Here are the stories:

(Note: Articles are in PDF format and also appear on our web site.)

[Ad-hoc Special Event Videoconferencing \(SEV\) –](#)

A Strategic Communications Tool, Yesterday, Today & Tomorrow
By Enliten Management Group, Inc.

[2003 World Congress of the World Agricultural Forum \(WAF\)](#)

(Broadcast/Webcast - Case Study)

By Glenn Fishing, Midwest Production Group



[Summaries of Selected Special Event Broadcasts](#)

By Jack Crutchfield, VISTA Satellite Communications Inc.

[Special Event Videoconference Applications](#)

By Mike Krouse, Corporate Broadcast Services Inc.

[Ad-hoc Special Event Videoconference \(SEV\) Experiences](#)

By Randy Palubiak, Enliten Management Group, Inc.

[Ad-hocs, An Historical Perspective – Prudential Steps Up](#)

By Richard E. Van Deusen, Media Strategies, Inc.

[Why Ad-hocs Will Never Die](#)

By Tom Maguire, Marriott EventCom Technologies

[Howard University Brings its 2002 Homecoming Game to Alumni Across The Nation](#)

By Tom Percich, Diversified Media Group

[Ad-hoc Special Event Videoconferencing \(SEV\) Price Model Comparison](#)

By Enliten Management Group, Inc

Consulting and Technical Services for the Satellite Industry

The **Enliten** Management Group, Inc. is a consulting and technical services firm with decades of experience across various disciplines in the Satellite Communications Industry, including a strong emphasis in video and multimedia transport.

Enliten provides satellite-based solutions for companies and organizations of all sizes, including many of the Fortune 500 Companies.

Our services range from earth station audits and technical training to technology roadmaps, network assessments and RFP support.

Contact Enliten at 770.590.1590 for information about our services, including:

**Fundamentals of Digital Video
Training
&
Satellite Communications Knowledge
Seminar
(IP Multicasting & the Industry
Providers).**

Industry Related Publications	Organizations & Associations	Tradeshows & Conferences
<p>Satellite/Training</p> <p>Via Satellite www.viasatellite.com</p> <p>e-Learning www.elearningmag.com</p> <p>Training www.trainingmag.com</p>	<p>Communications Media Management Association www.cmma.net</p> <p>Government Education & Training Network- Distance learning through Interactive Television getn.govdl.org</p> <p>Federal Gov't. Distance Learning Association www.fgdla.org</p>	<p>International Broadcasting Convention (IBC) (The NAB of Europe) Amsterdam, Netherlands September 11-16, 2003 www.ibc.org</p>
<p>Video Production/Systems</p> <p>AV Multimedia Producer www.avmmp.com</p> <p>Broadcast Engineering www.broadcastengineering.com</p> <p>Government Video www.governmentvideo.com</p> <p>Millimeter www.millimeter.com</p> <p>Presentations www.presentations.com</p> <p>Video Systems www.videosystems.com</p>	<p>Society of Satellite Professionals International www.ssipi.org</p> <p>Teletraining Institute www.teletrain.com</p> <p>United States Distance Learning Association www.usdla.org</p>	<p>Content World Global Conference & Exposition Hyatt Regency, Los Angeles, CA October 7-9, 2003 www.contentworld.com</p> <p>CMMA National Conference (For members & media managers; If you are interested in joining, contact Enliten for information) Key Biscayne, FL November 1-5, 2003 www.cmma.net</p> <p>SATCON EXPO Hilton New York City November 3-5, 2003 www.satconexpo.com</p>

Feedback

We encourage your feedback and input in making Page of Enlitenment an effective means of providing you with information on industry related trends, solutions and suppliers. Please forward your suggestions or requests to us at enliten@enliten.net regarding the topics, products, services or companies that you would like us to include.

For more information on the topics presented in this communication, please visit the Enliten web site or contact an Enliten representative at 770-590-1590.