

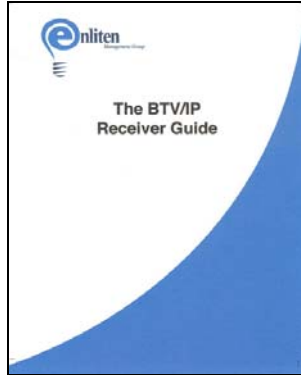


# The BTV/IP Receiver Guide For the Enterprise Communicator

# \$1,495

Includes ground shipping

Taking Business Television & Distance Learning to the Next Level



Are you an enterprise communicator with a satellite-based training and education network, thinking about migrating to an Internet Protocol (IP) platform?

Or perhaps you're building a business case for your first satellite-based network and need more information.

Enliten's **BTV/IP Receiver Guide for the Enterprise Communicator** offers information on one of the most critical components of a BTV/IP network: The satellite receiver.

### What's in The Guide?

The Guide features detailed product specs and side-by-side manufacturers' comparisons of proven IP satellite receivers available on the market today, with information on these options:

- **BTV/Media Gateways** that provide –
  - Playback to a TV or stream to a LAN
  - A hard drive for storage
  - Robust router functionality
  - Middleware for BTV-specific applications
- **IP Satellite Routers** with robust router functionality for large enterprise environments
- **IP Satellite Receivers** with limited router functionality targeted to SOHO environments

BTV/IP SERVICES BY RECEIVER TYPE			
	BTV/IP MEDIA GATEWAYS	IP SATELLITE ROUTERS	IP SATELLITE RECEIVERS
Live Video to a Television	YES	NO	NO
Recording of a Live Broadcast	YES	NO	NO
Video On Demand to a Television	YES	NO	NO
Live Video Streaming to the Desktop	YES	YES	SOHO
Video On Demand to the Desktop	YES	H/W	H/W
Digital Display	YES	H/W	H/W
Traditional Interactive Distance Learning	YES	NO	NO
PC-Based Interactive Distance Learning	YES	YES	SOHO
Large File Transfer	YES	YES	SOHO
High Speed Internet Downloading	NO	YES	SOHO

YES = Compliant      SOHO = Service compliant in Single PC or Small Office Only  
 NO = Non-compliant      H/W = Additional Hardware required to implement service

**Table #5 BTV/IP Services by Receiver Type**

### Who Should Buy *The Guide* ?

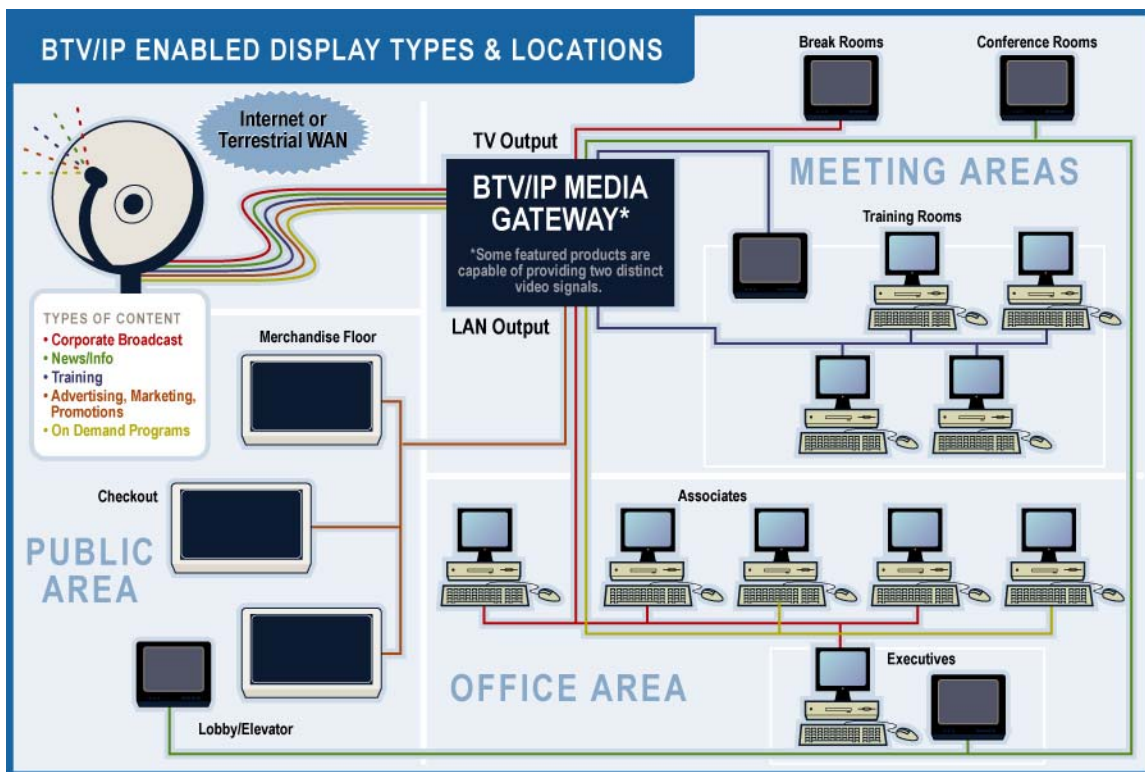
- Enterprise communicators with BTV networks who want to reach employees at their workstations
- Communicators who want to transmit large files to their audience over the network
- Institutions with distance education networks who need more flexible and robust interactive learning options
- Decision-makers with large-scale communication and interactive requirements, who are preparing a satellite-IP network business case
- Small businesses and home office entrepreneurs who need to connect with suppliers, customers and partners

*The Guide* is a starting point to help enterprise decision-makers make an informed choice about the most vital component of a satellite BTV-IP network – the Receiver.

Once an important decision is made, *The Guide* also provides buyers with that all-important comfort level, knowing that they've made the best choice for their requirements and can back it up with research.

### When, Where and How Do I Use BTV/IP?

This illustration shows the variety of applications and display systems that IP technology supports. Multiple programming channels and content are distributed to numerous screens in various locations, such as building lobbies, common areas, work areas, the shop floor or the retail floor. Or the desktop.



**Figure #1 BTV/IP Applications and Display Opportunities**

**Make an informed choice for your BTV/IP network. Order *The Guide* now!**

#### To Order:

Contact Randy Palubiak or Courtney Bromwich at 770/590-1625 for more information or answers to any questions...or via e-mail at [rp1@enliten.net](mailto:rp1@enliten.net) - [cb1@enliten.net](mailto:cb1@enliten.net). Also, see attached Order Form.

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International Datacasting Corporation (IDC)  
IPricot Broadband Solutions  
Mainstream Data, Inc.  
Novra Technologies, Inc.  
SkyStream Networks  
Wegener Communications

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