



CMMA Southeast Region Experiences TelePresence

The Southeast Region of CMMA got the New Year off to a quick start hosting a regional meeting in January, featuring demonstration on new, innovative video and audio conferencing solutions.

Videoconferencing has been around for years. It's probably safe to say that we've all participated in two-way videoconferences, using systems from various manufacturers, with varying picture quality, based on codecs and bandwidth.

As we continue in the age of innovative technology solutions and the new media wave, Cisco is entering the video and enterprise space in a big way. Cisco has launched products for digital signage, IP video surveillance, and videoconferencing; the solution it calls TelePresence.



The Southeast Region received a first hand demonstration of the TelePresence 3000 System during its meeting hosted by Cisco at its Scientific Atlanta facility. The system includes H.264 video encoders, high-definition cameras, and flat screens displays. The consensus of everyone in attendance is that TelePresence is impressive. The video quality is high; the audio quality is quite good, and the system is easy to use. With quality and ease of use comes the price, which may be challenging to some. None-the-less, check it out.

Enliten finds Cisco's entry into our video space to be a benefit to all of us. This should provide a significant step in bridging the video/media and IT/telecom organizations.

Also, Carole Peters of RevoLabs was kind enough to travel to Atlanta and provide a demonstration of the company's wireless conference microphones systems. Some of us were familiar with the product, having seen it at the CMMA Conference in Louisville a few months ago. All of us were impressed with the product and where RevoLabs is going with its enhancements and product development.



Thanks to George Hoffman of the Southern Company, Jim Brzycki of Wachovia, and Jody Rosen for arranging the meeting. Thanks to Brian Panosian, Jim Freund, and Milt Glasser of Cisco for hosting us.

For more information on CMMA, go to www.cmma.net, call 973.543.6695, email executive.director@cmma.net, or contact Randy Palubiak at rp1@enliten.net.

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